

Applying for Funding to Host A Transition Training

The following 4 case studies will give you some idea of how other transition initiatives have accessed funding in order to host one of the transition training courses.

Applying for Funding - Case Study 1 - Transition Farnham

We got the funding largely thanks to the work previously done to establish relationships with those who gave the funding a) the council - £400 and b) ___ (a local company) - £1,000. The initiator of the core group did much of this ground-work by meeting people and forging relationships sometime before. The other TT groups also connected with the council.

Another of our core members is an employee of the local company and engaged the initiator in a conversation with them.

To request funding from the company was quite simple – see below. I think it helped also because it was a specific, clearly defined 'piece', even though the outcomes were somewhat open-ended.

We may have to offer company employees space on the course and have a small presentation by them during the course.

Transition Training For Farnham

Overview

Transition Town Farnham is running a two day 'fundamentals' course with experienced trainers from the Transition Town Network on _____ (date) _____. This course develops the theories and practise of transitioning our community to a life of resilience to the expected shocks brought about by climate change and peak oil. The attendees will be well equipped personally to respond to these changes and in turn be able to support the community in looking outwards. These people will be better enabled to effect peaceful change in their community.

Funding

Transition Town Farnham have 12 places and have funding for two places from ___ (name) _____ Council. They are seeking funding for up to 10 places – at £100 per person – a total of £1,000.

Course content

The course is designed to give a detailed introduction to the most important skills necessary to successfully set up, develop, and run a Transition project in your locality. It is designed for people who are already in a group working to achieve this, or are thinking of creating such a group.

At the end of the course participants will:

- have a clear understanding of the context for transition towns, the current global situation and the transformational possibilities that arise from climate change and peak oil and gas*
- know what the TT model is – Including an in depth look at the key 12 steps from inspiration, setting up the initiating group, all the way to having active and effective working groups*
- have experienced a joint visioning process*
- understand how to organise effective meetings such as public talks, open space days and small theme working groups*
- understand the purpose and principles of an Energy Descent Plan*
- have the outline of an effective and inspiring talk on Transition Towns*
- have formed useful contacts with other Transition initiatives, and met some of those involved in the Totnes project and Transition Network*
- have a plan of action for themselves and their locality*

For More Information

Please contact Eloise Grey at (_____ tel no _____) or (_____ e mail address _____)

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Compiled 28/7/09 with kind thanks to Eloise & Transition Farnham

Case Study 2 - Transition Lincoln

The Transition Lincoln group were able to secure funding through the City of Lincoln Council's Local Agenda 21 fund. The fund paid the training fee and trainers expenses. This meant that we only had to charge people £50 per person and had two places available free for people who were unwaged. We were able to use this money for promotional material, i.e. leaflets, books and a TL display, to take along to various events. We were also able to fund film nights and various other transition initiatives in Lincoln following the training weekend.

Most district authorities have a Local Agenda 21/sustainability officer and it is well worth contacting them to ask for help with funding and promotion. They may also be able to provide a venue for the training weekend free of charge. The government now monitors CO₂ for each local authority area (NI 186) and district authorities will be expected to demonstrate how they are working with the local community to reduce the areas CO₂ emissions. So the work of transition groups really helps local authorities get the key messages out to the wider community and deliver on NI 186.

Case Study 3 – Transition Malvern Hills

Malvern Hills applied to the (AONB) Area of Outstanding Natural Beauty Sustainable Development fund. We can forward you their completed form on request.

Case Study 4 – Transition Cambridge

Lush Charity Pot Fund grant for high-profile events around Cambridge

[Lush](#) have kindly funded us to organise 10 high profile events around Cambridge on different Transition related themes, with the aim that these events will lead to groups working on the different topics.

Possible topics include housing, economics, business, healthcare, education etc (and lots more!).

If you would like to take a lead in organising one of these events and helping a group to get started looking at a particular topic, we'd love to hear from you. Possible ideas include organizing a film showing on the topic, inviting a speaker to talk about it, and organising a discussion, open space style event or workshop looking at the issues... You'll need to find a venue, and invite enough people to come to make it a worthwhile event, possibly advertising through local media etc. Ideally we'd like these events to run as a series, and to be held in the different parts of Cambridge.

Here is what we said in our grant application, to give you some idea of what the events need to do. If you would like to organize one of these events, please [get in touch](#) with your ideas! (The committee will

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need to agree, and we'll need a short report on the event so that we can let Lush know what we used the money for.)

Grant wording

Here is the wording that we used in the grant application:

"This Project aims to engage with a much larger part of the community, enabling a larger-scale response to peak oil and climate change. To reach the larger community, we need to organise bigger awareness-raising events engaging different groups within the community and different areas of the city, using high-profile speakers and popular activities to draw people in. While most people are concerned about climate change, many know little about the challenge of peak oil, and few understand the urgency of the situation. Through these events, Transition Cambridge will both raise awareness of the issues, and inspire people to take action, focusing on how we can create a positive sustainable future.

Objectives:

The project will organise a series of 10 high profile events throughout the city. These events will raise awareness about peak oil and climate change, and will focus on creating practical positive responses to increase resilience and sustainability.

Target Group:

The target group for this project are the residents of Cambridge, in particular those not yet engaged with the issues of peak oil and climate change. We aim to target diverse groups within the community (including lower income groups, different ethnic and faith groups, and a variety of age groups). The project will take place in Cambridge, with events organised in the different neighbourhoods around Cambridge.

Activities:

Organising high profile awareness-raising events around Cambridge:

1. Planning a succession of 10 themed events that lead on from one another and lead up to a Great Unleashing event. Themes are likely to include the future of food, housing, healthcare, education, economics, business and the need for skills-sharing in a low carbon post-oil world.
2. Inviting well-known popular speakers to talk about different aspects of transition, such as renewable energy, local food production, local currencies, co-housing to address these themes.
3. Booking venues and publicising events e.g. by putting up posters, appearing on local radio, having articles in local newspapers and magazines.
4. Running events, ensuring that participants have the opportunity to meet others involved with transition and to become more involved.
5. Organising follow-up events where new topic groups can form to take on new practical projects.

Expected results:

We anticipate that several thousand people will become aware of the challenges and opportunities of peak oil and climate change. Some of these will form action groups working on areas such as housing, a local currency, low-carbon businesses, healthcare, education, and skills-sharing (amongst others), and

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will plan and carry out projects that contribute to a reduction in energy use by these sectors and increase resilience to fluctuations in oil prices. These groups will contribute to the creation and implementation of an energy descent action plan for Cambridge (working alongside the City Council), which will map how Cambridge can reduce its energy use and dependency on oil while building a positive and sustainable future for the city.

Approximate budget for each event:

Cost of venue: £30-£50

Inviting speakers and covering their travel costs: £30-100

Publicity (posters, fliers, placing ads): £30-80

Flip-charts/pens/paper/other materials: £10

Refreshments: £20

Maximum budget available for each event: £190" (Ideally the event budget will be a bit less than this, so that there is some spare to organise a follow-up event to get a group started working on the topic.)

We can lend you a digital projector if you want to show a film or give a presentation.

Thank you Lush!

We'd like to say a huge thank you to Lush for offering us this grant through their [Charity Pot Fund!](#)