How can this help us?

More and more collaborative working now done online, this requires a different way of working. This guide will help you to work together successfully online.

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1. Introduction

Transition is creating a new culture of collaboration, and virtual tools can help us to build relationships with each other through working together. It also enables us to use our collective intelligence to develop Transition by sharing ideas, hopes and aspirations. This has been made possible by the advent of faster internet speeds, faster computers and new software tools that enable us to work as virtual teams rather than having to work face to face. This means we can be more inclusive as we can connect with and learn from people all over the world. It is also great for the environment as we don’t have to get on a plane to work with others.

Transition Network and Transition Hubs use virtual working all the time in order to meet, consult, work on projects together and much more. We still try to meet face to face, as it helps us to build relationships and stay more connected. Transitioners all over the world are collaborating at a distance to plan events, translate articles and books, deliver projects and coordinate activities.

This guide has been produced to help you work together as a virtual team; it has come out of experiments within the Transition movement, particularly the virtual team working between the national hubs and within Transition Network. It provides suggestions on how best to work together and suggests tools you can use, but it is important to understand that virtual teams ultimately work because of the relationships you have with each other. Virtual working can be tough if you are not used to it, so we hope this guide can help your group.

In Transition we have a series of principles for virtual working that are worth considering:

1. Meeting in person is great, so we aim to do this whenever we can.
2. Not everyone has a really fast computer and great internet connection so we use the most basic tools where possible to include everyone.
3. We recognise that meeting virtually can help us to get stuff done and we accept that this means more time in front of a computer, rather than doing stuff outside in our communities.
4. We are all learning to use online tools in a more skilled, effective and productive way. This can be challenging at times, so we will support each other.
5. It’s easier to use the tools that most of us already use and we will only suggest new tools that everyone finds easy to use.
6. We understand that it’s important to act in the virtual world as we would in the real world, by treating each other with compassion and respect and maintaining an awareness of our differences.
2. Real time communication & time shifted communication

There are two ways you can work with each other online:

**Real time communication:** You are all meeting together at the same time just like real-life team meetings - this is great because you can debate issues and make decisions there and then.

- **Benefits:**
  - helps you to build relationships in your group, as you are all present and can have rich, involved conversations with each other

- **Challenges:**
  - It can be very demanding on person organising it, as it can be difficult to get everyone together at the same time
  - Not great for sharing large amounts of information as different people process information differently
  - If your technology fails then meeting has to end

- **Time shifted communication:** You are all working on a project at different times; examples of this are forums and online groups, social media, collaborative/shared documents

- **Benefits:**
  - Good for presenting and discussing complicated ideas with each other over a period of time and when you are free to do so. This also allows time for people to reflect and think about ideas
  - Most tools keep a record of what has been added and changed so you can see how ideas have been developed

- **Challenges:**
  - Not that good for making urgent or important decisions
  - People can misunderstand what is being said as you can’t ask questions
  - People may not contribute

Important: People learn differently - an audio explanation may be great for some people, but for a visual learner they can be a waste of time. It’s a good idea to discuss this in your group, so people understand how they learn and then take responsibility for making sure their needs are met within the team.
3. Which tools to use
There are very many software and hardware tools that you can use. The key thing is to get a tool that does what you need it to do, is easily accessible in respects of cost (lots are free), and most importantly that is easy to use.

In order to decide what tools to use, we recommend doing the following with your group:
• List the tools people already use in your group, as this has the advantage of people already knowing how to use them and being able to show others
• Divide them up into those that have similar functions
• You may need more than one tool, so agree on which tool you will use for each type of communication - often one for real-time communication and one for time-shifted communication
• Discuss how people feel about using different tools
• People’s computer skills can vary hugely, so find out who would need help to set up and use them
• Think about producing a simple quick use guide or highlight how-to videos on YouTube

4. Examples of tools
Below are some tools that members of your virtual team may already be using. These can all be used without any costs, use the web links to find out more about each tool.

Commonly used tools
Gmail - Webmail - https://www.google.com/gmail/about/
Google Docs - Online office suite - https://www.google.com/docs/about/
Google Drive - Shared folders - https://drive.google.com/
Google Calendar - Shared calendar - https://calendar.google.com/calendar
Google Groups - Email lists - https://groups.google.com/
Doodle - Find a meeting date - https://beta.doodle.com
Skype or Zoom - Video chat and messaging - https://www.skype.com/en/ & https://zoom.us
Slack - Rich online messaging - https://slack.com
Facebook groups - Collaborative decision-making - https://www.facebook.com/help/1629740080681586/

Community developed alternatives
ProtonMail - Webmail - https://protonmail.com
Only Office - Online office suite - https://www.onlyoffice.com
Aktivix - Email lists - https://aktivix.org
MediaWiki - Not available unless you host it on your server - https://www.mediawiki.org/wiki/MediaWiki
Moreganize - Find a meeting date - http://www.moreganize.ch
Jitsi or Mconf - Video chat and messaging - https://meet.jit.si & http://mconf.org
Rocketchat - Rich online messaging - https://apps.sandstorm.io/app/vfnwptfn02ty21w715snyyczw0nqxlcv3jvawcah10c6z7hj1hnu0
Loomio - Collaborative decision making - https://www.loomio.org
We’ve also included some Open Source tools above for those people who do not wish to use corporate software. In general it’s best to go with tools your group are already familiar with. If your team has concerns about privacy then you should read about each tool’s security, for more advice on security check out the Tech Tools for Activism website.

Disclaimer: this is not a recommendation for any of the tools mentioned - they are just some of those that we know Transition Initiatives have found useful.

7. Setting up virtual teams and making them work well
When you are working together virtually you can communicate by writing and reading (text on screens) or by talking and listening (voice/video).

A couple of things to bear in mind are:
• You are not working face to face, so it can be easy to have a great meeting that is followed by no action. To avoid this your team needs to be 100% committed to carrying out the work
• Virtual working can take up a lot of your attention, as every communication (email, notification, online meeting etc.) creates work

There are a few simple things you can do to help virtual working to run smoothly.
• If meeting in real time then decide in your group:
  - when you are going to meet
  - what communication tool you are going to use to do this
• If working in a time shifted manner then decide in your group:
  - which collaboration tool you will use to work on the project/idea
  - the date that people will need to contribute by

To be clear, effective virtual teamwork is not just about tools - it is about using the right processes, developing good relationships and being realistic about what you are able to do.

6. Roles for Virtual Working
In order to make virtual working effective, it is good if people take on a couple of specific roles. These roles may seem a bit daunting at first, but they are really easy to pick up and become easier with practice. It is good for people in your group to take turns in carrying out the following roles, as everyone then develops the skills and people can stand in for each other.

Team Guardian
They are responsible for organising your virtual team’s collaboration between meetings. Ideally, they need to be quite organised as they often do the following, but it is up to your group what they do:
• Schedule meetings, send invites, updates and reminders
• Prepare agenda proposals ahead of the meeting
• Maintain the virtual team’s shared folder and shared document with meeting notes
• Facilitate communication between virtual team members in between meetings
• Remind members about their actions ahead of meetings, etc.
It is also the responsibility of the guardian to pass on the role to another member of the working group in cases where he/she feels that they cannot perform the role adequately.
8. Facilitator
A facilitator is needed in all but very small meetings, as they:
* Help the group to have an efficient and inclusive meeting by getting everyone to decide on and keep to a structure and process for the meeting
* Keep the meeting focused, regulates the discussion and ensures all people participate

You can decide who will facilitate at the start of the meeting, but it can be better to decide beforehand so that they have time to prepare themselves.

In virtual meetings the facilitator also has a few other responsibilities:
* They need to ensure that the technology is working throughout the meeting
* They need to make sure that all people are able to contribute; this can be done by directly asking people to contribute or going around everyone in the group asking for their view

You can also have a host role that helps out the facilitator. Their job is to help people use the communication tools and to keep an eye on the chat window to ensure that flow of the meeting is not disturbed. They will need to have a good understanding of the tool you are using and understand how to communicate with people using chat signals.

Facilitating virtual teams requires a range of skills that can be developed through practice and with some guidance. So if you are doing this, here’s some advice on how to get started:
* Read this Guide so you understand the roles and how meetings are run
* Read the agenda beforehand so you have an understanding of the shape of the meeting - it can be helpful to note where decisions need to be made etc.
* Go with the flow of a meeting and don’t get stressed; hopefully everyone in the meeting wants it to work, so they should support you in your facilitation

9. Keeper roles
The above two roles are there to manage the meeting so that it runs smoothly and is effective. In Transition we also have 3 more roles that are really helpful for online and offline meetings.

These are what we call “keepers” and their functions are:
* **Keeper of the Record** (they produce the write-up of the meeting). Key task and skills:
  - good command of shared document of choice
  - ability to make notes in agreed format
  - determination to check what is written with team mates
* **Keeper of the Time** (time watcher). Key task and skills:
  - remind facilitator, host and meeting participants about the time remaining at agreed intervals
  - pay attention to the passage of time
* **Keeper of the Heart** (vibes watcher). Key task and skills:
  - observe the emotional atmosphere in the virtual meeting environment
  - initiate interventions when needed, for example, if it feels that people are getting frustrated they can use pauses, breaks or other activities to restore a good atmosphere.
10. We all have a role in virtual meetings
Working in virtual teams works really well when everyone takes some responsibility for their success. Here are some tips on how you can all help them to be successful:

• Read through this Guide to understand virtual working and virtual meetings
• Remember you are still dealing with real people. Virtual meeting is the same thing as a face-to-face meeting, only carried out differently, so the same “be on time“ and other good manners apply
• Treat virtual teamwork the same way as you do with real-life work; don’t join a virtual team if you don’t have time for it, and let people know if you can’t make a meeting
• Build trust and relationships with your virtual teammates by staying in touch (responding to messages), doing your share (doing what you said you’d do), and asking for help when you need it
• Offer to take roles in group or meetings; you can always learn something or gain new experience. Also, be proactive; don’t assume people that have taken the group roles are the only ones to have initiative!

11. Running meetings effectively
It is up to your group how you run a meeting, but there are some standard approaches that are similar to face-to-face meetings that are useful. It can be useful to write down a standard set of rules that you can share with people in your group and new people who join.

Agendas are useful and help the meeting to achieve its aims. It is useful to have shared the agenda before the meeting to give people the opportunity to add items, or at least have asked people for items they would like to discuss.

An agenda will usually have “standing items“ - that are the same for every meeting, such as:

• **A check in** - everyone says a few words about how they are, and something they’re enjoying at the moment (it helps to start on a positive note)
• **Set up roles** - if they’re not already agreed (facilitator, keepers of the time, record and heart)
• **Set date of next meeting** - it’s good to do this early on, in case people need to leave before the end of the meeting
• **Agree the agenda** - at this point you might want to decide on the priorities as a group and allocate time to them. It can be good to tackle difficult issues in the middle, so people have had a chance to warm up but are not yet tired
• **Go through actions** from the last meeting
• **Work through the agenda**, recording any decisions and actions and who is responsible for them
• **Restate the actions** at end of meeting so people are clear what they have agreed to
• **Reflect** together on how the meeting was run
• **Check out** - ask how the meeting went, what was good and what was challenging
Some other practices that can help virtual meetings to run smoothly are:

- decide beforehand how to make decisions and when you may need to consult with other people
- one person = one meeting role; if needed: one role = two people; one person never = multiple roles
- recommended maximum meeting duration: 90 minutes
- turn off all distractions on your screen
- be in a quiet room and use earphones/headphones, and a microphone really helps too mute your microphone while not speaking, especially if you are typing (and webcam if bandwidth is low)
- unmute your microphone and webcam while speaking (bandwidth permitting)
- make it clear when you have finished talking, particularly if there is no video
- no parallel voice and chat discussions; it’s too distracting for facilitators and participants
- use chat as facilitation tool for chat signals (see below) only, or to share links where appropriate

If you’re meeting with just Transition group members then that is pretty easy to sort out. It can be more complicated if you’re meeting with people in other countries and in different time zones. Here are some tips to help this situation:

- Meet at a time which is convenient for everyone and check they are able to use the tools. You may have to contact people before the meeting to find this out
- Use the international meeting planner of your choice, for example www.timeanddate.com or www.greenwichmeantime.com or similar
- Send them a copy of your meeting guidelines, so they understand how the meeting will work

12. Hand & Chat signals

If you are all using video then you can use actual hand signals such as these here https://www.seedsforchange.org.uk/handsig.pdf. If you do this then you need to make sure that the facilitator/host is viewing all people in the meeting to pick up when people are signalling.

You can also have chat “hand signals” that mimic the usual hand signals used at face-to-face meetings and gatherings. This enables people to interact without having to interrupt each other and it also helps to share views on what is being said. Chat signals are very simple to use; you just type a letter into chat window for everyone to see. They are usually one or two characters, and capital letters can be used for emphasis.

As with face-to-face hand signals, there is no fixed set of chat signals, but it is good to have a common set of chat signals.

Here are some chat signals we use, typing them into the chat window:

- h = hand, I would like to speak when it is my turn; in reply to a facilitator’s “open” question
- hh = two hands, I have additional information on what the current speaker is saying; i.e. a direct response - not to be misused!
- y = yes; in reply to a facilitator’s “closed” question
13. Between meetings
We meet to discuss our work and agree on actions. Meetings are also precious for the development of our relationships. However, the work of our collaboration happens BETWEEN meetings.

What seems to be crucial in developing collaboration culture that is effective, efficient and enjoyable for all involved is maintaining team “music”— a regular “rhythm” of meetings and an ongoing team “melody” of communication in between meetings — while doing what we have agreed to do, individually and as a team. Just meeting from time to time, without also making ourselves available for some level of ongoing communication in between meetings, can significantly reduce team effectiveness. If the rhythm of meetings is slow we forget and we grow distant. There is a Croatian proverb: “Far from the eyes, far from the heart”. We normally use it to speak about a situation in personal relationships, but it also describes what happens in virtual teams, when people collaborate remotely.

A pattern for virtual team rhythms probably depends on the work intensity and virtual team members’ availability — volunteers are normally less available than paid professionals. The rhythm, for example, could combine weekly meetings (focusing on tasks — perform), monthly meetings (focusing on course adjustments — reform) and quarterly meetings (focusing on reflection — transform). Ongoing communication is probably best done daily, using instant messaging tool of choice, including 1-on-1 video calls when needed.

14. Blended meetings and events
Blended meetings are those where people are meeting face-to-face in a meeting room at the same time as others are remotely calling in.

A blended meeting can be held using the free tools that most people already have on their laptops [detailed write-up of a large blended meeting is shared here].

- The bare minimum you will need:
  - a high-speed broadband internet connection in the room (use www.speedtest.net or similar to check it, then compare with broadband requirements in the conference software 'Help'. If this is low you can downgrade from video to audio to chat only)
  - one laptop with, for example, Zoom / Skype or similar conference software that has integrated chat (we use chat as facilitation tool, so the chat window needs to be clearly visible and expandable); preferably a newer laptop with good graphics
For best results some inexpensive additional equipment is required:

• an external webcam, preferably on a tripod, or you place it on a sheet of paper to easily turn it around to show speakers
• an external microphone (wireless or with the cable long enough to be passed around when the event participants in the room are speaking, so that the online participants can hear them well)
• external speakers, if you would like to have voice communication from the online participants in the room, but be careful as you can get echo problems
• an external screen (or LCD projector) if you would like to have two-way video communication with the online participants.

The key to a good blended meeting is to prepare well so that it runs smoothly.

• Having a room with good light and low background noise is very helpful
• It is best if you have a dedicated virtual host who is responsible for communicating with the online participants using conference software (audio, video, chat) and the laptop’s internal webcam:
  - This can be one or more people. They are the link between the online participants and what is happening in the room
  - Ideally, virtual hosts are attendees of the meeting, because they need to be involved in the event, familiar with the topics and know the participants both online and in the room
  - The virtual host needs to know how to use all the technology, so they can easily switch between people. Doing a test run before the meeting can help resolve this

There are two ways in which people who are not present can participate. If they are visible and can be heard by all the group then they can participate almost as if they were actually in the room, through audio and video when invited to by meeting facilitator in the room:

• For this to work, the laptop audio and video output needs to be switched to the external speakers and external screen by the virtual host
• In small meetings, the laptop’s speakers and screen will do (with the online participants’ video on fullscreen)

If someone’s internet connection is not good enough for them to attend properly, or you don’t have the equipment to do blended meetings, then they can turn off their video and just use chat (or email, shared documents, social networks, etc,) and participate silently, assisted by the virtual host:

• Most of the time communication is silent (chat) so as not to disturb the process in the room (very important!)
• For this reason microphones and speakers can be muted, or the operator can use earphones to hear the online participants but replies to them in chat only
• The virtual host then relays their input to the room

15. Resources
What you find in this Guide is probably enough to get you going nicely, but you may want to dive into learning more about virtual teams if this topic intrigues you. Here are some recommended resources:
Interview with Nenad Maljković
- http://www.collaborationsuperpowers.com/design-sustainable-remote-systems-nenad-maljkovic/

ARTICLE: Virtual Team article on Wikipedia is probably a good starting point for the serious learner; mostly from a corporate perspective
- https://en.wikipedia.org/wiki/Virtual_team

BOOK: Virtual Team Success - A Practical Guide for Working and Leading from a Distance, by Darleen M. DeRosa and Richard Lepsinger

ONLINE: The Ultimate Guide to Remote Work by Zapier and Collaboration Superpowers by Happy Melly - both mostly from business and “remote first” perspective.
- https://zapier.com/learn/remote-work/
- http://www.collaborationsuperpowers.com

16. Let us know what you think.
We are going to keep improving this guide based on your feedback. Send us your experiences of using this guide and any methods and tips and tricks on how to improve virtual working to https://transitionnetwork.org/contact/

17. Thanks
This guide was produced by Nenad Maljković and Transition Network.
-https://transitionnetwork.org/

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European Permaculture Teachers Partnership
South-East European Permaculture Network - https://www.facebook.com/groups/305763789597710/
Zagreb Permaculture Teachers’ Training Course 2015 Team - https://www.facebook.com/events/752482254830156

Special thanks to Lincoln Loop for their great Ginger 4-part email course on improving remote team communication. - https://lincolnloop.com

Virtual team member roles - One page overviews
The Following 3 pages are one page overviews of the Virtual team member, meeting facilitator and guardian roles. These can be printed out separately to give to your team.
Virtual Team Member Role

The purpose of this handout is to give you a quick overview of best practices for your work as a virtual team member.

General
- As a virtual team member your role is to make your knowledge, skills, focus, time and energy available to your teammates in order for you all to co-create the agreed outcome together
- Virtual teamwork is as demanding as any teamwork, or even more demanding. Be careful - do not take on too much
- Remember, a virtual team ultimately works because of the relationships you have with each other. Using video meetings when possible supports that

Before online meetings
- Prepare by reading all the relevant information shared with you or sent to you
- Having a high enough bandwidth on your side means you and the other participants can have a comfortable online meeting. You can measure your bandwidth by visiting, for example, www.speedtest.net and comparing the results with your platform requirements
- If you are using Zoom check your equipment and settings by visiting http://zoom.us/test

During online meetings
- Writing and reading or editing documents during the video meeting might not be the best use of your time together. During meetings maybe it is better to focus on listening and talking to each other. A good time to write and read messages or edit texts could be between meetings, or in smaller task groups
- Remember old-fashioned phone booths? The point was to isolate yourself from background noise. Join your team video meeting from your own, private "phone booth". Also, to reduce background noise for others during the meeting, it is good idea to mute your microphone
- Remember photographs where you don't recognise faces because there is direct sun behind their backs? To help others see you better make sure your source of light is in front of you, not behind your back
- Reduce distractions: set your video meeting window to full screen to focus on meeting participants only, and turn off notifications on all your devices
- When joining with your webcam on, use hand signals to communicate silently with the facilitator and meeting participants. If there are a large number of participants it may be better to use chat signals even when using webcams
- Join with your real name (and country) as your screen name
- When joining in audio only mode, use chat signals to communicate silently with the facilitator and meeting participants
- During the meeting use chat for signals only and to share links when asked; do not engage in parallel chat discussions, which will just distract you and others

After online meetings
- Keep communication with your teammates going: make yourself available by reading their messages and responding in a timely manner. Let them know when you’re not available and pass on your task if you will not be able to make it
- Remember, meetings are a bridge between the work done before and work done after
Virtual Team Facilitator Role

The purpose of this handout is to give you a quick overview of best practices when you take on any of the facilitating roles during virtual team meetings. Please also check handouts for Virtual Team Member Role and, if needed, Virtual Team Guardian Role.

General

• The purpose of all facilitating roles is to make sure that the time available for the meeting is used in the best possible way
• The key for good virtual meeting facilitation is sharing workload and focus, which is why we have several meeting facilitation roles
• The larger your group is and the shorter the time you have, the more you need more structure to have a successful meeting. Share the roles between more meeting participants, and avoid a situation where one participant takes on several facilitating roles

Meeting Facilitator

• The purpose of the facilitator role is to assist the team to make all the necessary decisions within the time available and to make sure everybody is involved in discussions and decision-making
• The facilitator needs to stay focused on the meeting participants and their signals on video or chat in order to enable the meeting to flow

Keeper of the Record

• The purpose of the Keeper of the Record role is to make a brief write-up (report) of the meeting for future reference and for virtual team members that were not present
• It is important to write down decisions, action points and deadlines. There’s no need to capture who said what exactly; if necessary there can be summaries of the main points of the discussion

Keeper of the Time

• The purpose of the Keeper of the Time role is to assist the Facilitator and all the meeting participants in doing the work within the assigned time
• In this role it is important to be assertive by ensuring that the team keeps to the time allocated for each agenda item and to keep them aware of the total remaining time of the meeting

Keeper of the Heart

• The purpose of the Keeper of the Heart is to make sure that the relationships between virtual team members are developing and are not being damaged during meetings
• In this role it is important to observe signs of emotional distress or fatigue in the meeting participants and, if needed, to suggest how to address what is surfacing
• The meeting participants could use emoticons to signal their emotional state to the Keeper of the Heart

Chat signals quick guide

• h = hand, I would like to speak when it is my turn
• hh = two hands, I have a direct response - not to be misused!
• y = yes; in reply to a facilitator’s “closed” question
• n = no; in reply to a facilitator’s “closed” question
• A = ‘sounds good’ or ‘I agree’; quick feedback to speaker or facilitator
• W = silent applause, celebration! :)
• T = I would like to make technical point (particularly used by keepers)
• L = language; I don’t understand
• Q = I have a question for the facilitator or speaker
• use emoticons to express feelings (useful for ‘the keeper of the heart’)
Virtual Team Guardian Role

The purpose of this handout is to give you a quick overview of best practices in your role as virtual team guardian. Please also check handouts for Virtual Team Member Role and Virtual Team Meeting Facilitation Roles.

General:

- In the virtual team Guardian role you are facilitating the ongoing process of the online collaboration, not just online meetings. Your purpose is to develop the relationships between the virtual team participants through online communication and within the online collaboration environment, and to keep up the momentum (particularly between meetings) of the joint work until it is completed.
- Meetings are the bridge between the work done before and work done after the meeting. Virtual teamwork happens mostly between meetings and often takes the form of individual work or in pairs or small groups.
- Do not engage in discussion about which online platform is “better”. The best is what works for your team. Agree with your teammates on how you will co-design your communication and collaboration environment. Maybe do a PMI analysis together (plus, minus, interesting). Discuss implementing the Email Charter: www.emailcharter.org
- A virtual team ultimately works because of the relationships you have with each other, not because you’ve chosen to use a certain online platform or tool.

Before the online meeting:

- Stay in touch with the virtual team members on a regular basis. The best practice is that you all agree on a message response time and your preferred communication platform.
- Prepare and share the proposed meeting agenda in advance, taking into consideration what needs to be discussed and agreed in order to move the work forward.
- Share all relevant information with the meeting participants well in advance, so they have time to read it.

During the online meeting:

- Make sure the agenda is discussed and agreed at the start of meeting and that the meeting roles are shared out and the next meeting is scheduled.
- It is good practice to rotate all the meeting facilitation roles, so that every virtual team member has an opportunity to learn how to carry out the roles. This means that you have to balance the efficiency of your meetings with the learning of your teammates.
- You may or may not facilitate the meeting: do what works for your team.

After the online meeting:

- Review the meeting notes and edit them for clarity, accuracy and readability.
- Share the meeting notes with all your virtual team members and ask those who attended to review them for accuracy.
- Stay in touch with your teammates: send reminders and updates at least once a week.